

# JOURNALISM I

LENGTH OF TIME: 90 minutes, every day one semester or every other day for a year

GRADE LEVEL: 9-12

## COURSE STANDARDS:

Students will:

1. Create original work using appropriate journalistic styles and techniques. (PA Std 1.2, 1.4, 1.5)
2. Read and identify straight news, feature, op/ed and other journalistic styles. (PA Std 1.1, 1.3, 1.6, 1.7)
3. Discern critically the well written from the poorly written articles according to proper journalistic style and the PA Rubric. (PA Std 1.1, 1.2, 1.3)
4. Work cooperatively to attain goal. (PA Std 1.6)
5. Conduct research for article information and unit assignments/projects. (PA Std 1.1, 1.3, 1.8)
6. Prepare/Edit articles for publication in *The Pirates' Pearl*. (PA Std 1.5)
7. Communicate/transfer files electronically with instructor, editors, and layout personnel, making appropriate adjustments for assignment requirements as well as print and online versions of articles. (PA Std 3.7)
8. Compile and organize a portfolio of curriculum and *The Pirates' Pearl* work. (PA Std 1.4)
9. Present project findings/information to class using appropriate presentation technique/format. (PA Std 1.5, 1.6)

## RELATED PA ACADEMIC STANDARDS FOR READING, WRITING, SPEAKING AND LISTENING

- 1.1 Learning to Read Independently
- 1.2 Reading Critically in All Content Areas
- 1.3 Reading, Analyzing and Interpreting Literature
- 1.4 Types of Writing
- 1.5 Quality of Writing
- 1.6 Speaking and Listening
- 1.7 Characteristics and Function of the English Language
- 1.8 Research

## RELATED PA ACADEMIC STANDARDS FOR SCIENCE AND TECHNOLOGY

- 3.7 Technological Devices

## PERFORMANCE ASSESSMENTS:

Students will demonstrate achievement of the standards by:

1. Differentiating between journalistic styles and critiquing articles from a variety of sources. (Course Standard 2, 3)
2. Researching, writing, editing, and producing articles/papers for curriculum and newspaper assignments using appropriate journalistic styles (straight news, feature, op/ed, etc). (Course Standard 1, 3, 4, 5, 6, 7, 8)
3. Researching and presenting information related to a specific time period in journalism history. (Course Standard 4, 6)
4. Appropriately utilizing a digital camera, Photoshop, and Microsoft Publisher to demonstrate an understanding of the rule of thirds and other applicable photography/photojournalism techniques. (Course Standard 1, 4, 8)
5. Compiling, organizing, maintaining, and presenting a course portfolio to instructor and Journalism II mentor(s). (Course Standard 4, 5, 9)
6. Delivering two formal presentations based on individual project work utilizing appropriate mediums for delivery. (Course Standard 4, 6, 8, 9)

## DESCRIPTION OF COURSE:

Journalism I is a course that focuses teaching the basics of journalism along with producing the Palisades High School newspaper, *The Pirates' Pearl*. Coursework is divided into six major units of study. Unit study includes guest speakers, assignments, and choice projects for differentiated and enriched experiences. All students will also be responsible for assignments related directly to the publication of *The Pirates' Pearl* based on interest and need. These assignments range from photography to writing to editing to layout /design to website maintenance and much more.

## TITLES OF UNITS:

1. History of Journalism 2 weeks
2. Writing for Publication 2 weeks
3. Photojournalism 2 weeks
4. Graphic Design/Layout 2 weeks
5. News Editing 2 weeks
6. Web-based News 2 weeks

\*Also ongoing throughout entire course are article analyses, portfolio maintenance, presentations, and newspaper writing/editing/production.

## PA CORE STANDARDS:

CC.1.2.9-10. A – H	CC.1.2.11-12. A – H
CC.1.2.9-10. J – L	CC.1.2.11-12. J – L
CC.1.4.9-10.A	CC.1.4.11-12.A
CC.1.4.9-10.B	CC.1.4.11-12.B
CC.1.4.9-10.C	CC.1.4.11-12.C
CC.1.4.9-10.E - M	CC.1.4.11-12.E – M

CC.1.4.9-10.R

CC.1.4.11-12.R

CC.1.4.9-10.T - W

CC.1.4.11-12.T – W

SAMPLE INSTRUCTIONAL STRATEGIES:

1. Problem solving
2. Lecture
3. Class discussion
4. Individual silent reading
5. Cooperative/Flexible groups
6. Large group activities
7. Guest speakers
8. Individual evaluation
9. Peer presentation/feedback/evaluation
10. Mentoring from Journalism II students
11. Electronic/Technology enhanced learning

MATERIALS:

Local, national, and online newspapers/news sources; curriculum and newspaper websites; online resources such as the Purdue University Online Writing Lab, the Chicago Manual of Style Online, Poynter Online, and Wilbers.com; handouts/guides.

METHODS OF ASSISTANCE AND ENRICHMENT:

Assistance comes from instructor, guest speakers, peers, Journalism II mentors, online resources, and Special Ed staff when defined by IEP; Project selection allows for enrichment in areas of interest as does article assignments for *The Pirates' Pearl*.

PORTFOLIO DEVELOPMENT:

All students will organize and maintain a portfolio with both curriculum and *The Pirates' Pearl* work

METHODS OF EVALUATION:

1. Writing rubrics
2. Presentation rubric
3. Portfolio evaluation
4. Article Analysis Completion (managed by Journalism II mentor)
5. Task completion according to schedule

INTEGRATED ACTIVITIES:

1. Concepts
  - depends on genre -should include: literary devices, technical terms, writing styles, presentation styles, use of technology, critical reading strategies, vocabulary definition and effective use
2. Communication
  - choosing the proper medium to achieve desired effect
  - reading and discussion of a variety of materials

- writing in various journalistic styles
  - oral reports
  - sending email/attached file transfers
  - responding in writing
  - using the writing process
  - publication of written work
  - interview techniques
  - telephone skills
3. Thinking/Problem Solving
- synthesizing pieces of research
  - making critical judgments about pieces of written work
  - responding critically in writing
  - newspaper page layout
  - inferring meaning from different articles and editorials
  - drawing conclusions from different articles and editorials
4. Application of Knowledge
- computer-aided research
  - integration of research into work
  - interview research
  - integration of direct quotations into articles
5. Interpersonal Skills
- cooperative learning
  - interdependent workgroup skills
  - peer evaluation
  - interview skills
  - telephone skills